Open Access at SAGE

David Ross
We publish nearly 1000 journals and 900 new books each year.

Our first journal launched in 1970 was the Journal of Black Studies.

Founded in 1965 by Sara Miller McCune, we have stayed an independent publisher, which will pass to a charitable trust for ownership one day.
SAGE and OA

Positive Engagement – Independence allows long term view

Founding Board Member of CASPA

Historical focus on Social Science – 50% of output now STM

800 Subscription Journals – 400 published on behalf of Learned Societies and Associations

170 Pure Gold OA
Routes to Open Access

Gold OA  Green Deposit OA  Pre-Prints
<table>
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<tr>
<th>HSS Societies/Associations/Universities supporting publication</th>
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<tr>
<td><strong>Africa Spectrum</strong></td>
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<td><strong>BRQ Business Research Quarterly</strong></td>
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<td><strong>Cultures of Science</strong></td>
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<td><strong>ECNU Review of Education</strong></td>
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<td><strong>European View</strong></td>
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<td><strong>Global Media and China</strong></td>
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<td><strong>Journal of Current Chinese Affairs</strong></td>
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<td><strong>Journal of Current Southeast Asian Affairs</strong></td>
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<td><strong>Journal of Eurasian Studies</strong></td>
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<td><strong>Journal of Pacific Rim Psychology</strong></td>
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<td><strong>Journal of Politics in Latin America</strong></td>
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<td><strong>Nordic Studies on Alcohol and Drugs</strong></td>
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<td><strong>Organization Theory</strong></td>
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<td><strong>Research and Politics</strong></td>
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<td><strong>Research Ethics</strong></td>
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Transformative Agreements
**Comment on Flaxman et al. (2020): The illusory effects of non-pharmaceutical interventions on COVID-19 in Europe**

Flaxman et al. (Nature, 8 June 2020). We refer to non-pharmaceutical interventions conducted by several European countries that considerably reduced effective reproduction numbers and saved millions of lives. We show that their methods are ill-conceived and that the alleged effects are artefacts. Moreover, we demonstrate that the United Kingdom’s lockdown was both superfluous and ineffective.
Green OA – A Solution?

1. Embargo Periods
2. Licensing Requirements
Green Open Access: SAGE’s Archiving and Sharing Policy

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- You may use the Final, Published Version\(^3\) for your own teaching needs or to supply on an individual basis to research colleagues, provided that such supply is not for commercial purposes.
Will zero/short embargos lead to cancellations?

Lack of hard evidence either way

SAGE’s experience is that zero embargo hasn’t impacted subscriptions to date

Policy and technology changes will change that
Changing Landscape

1. Policy Requirements
2. Discovery Tools
3. Authoring Tools
Licencing

SAGE Policy is to allow deposit under CC BY-NC-ND

There are real risks of deposit under CC BY only – especially under zero embargo

As a publisher we would be derelict in our duty to authors to unreservedly advise an author to do so
• SAGE has experienced no short term impact with a zero embargo to date

• SAGE does not consider it to be a viable long term solution – it’s not a sustainable way to enable access across the board at the point of publication

• May be a short term solution for publishers/journals who are unable/unwilling to enter into transformative agreements

• AAMs are sub-optimal – priority should be to find a way to enable Gold OA
THE EVOLUTION OF ACADEMIA

Publish

Publish or Perish

Publish in high impact journals or Perish

Publish frequently in high impact journals and maybe you won't Perish

facebook.com/perishous
Thank You