Partisanship still matters, motivates reasoning, has neural basis.

Electoral politics in time of war and terrorism: Leadership style matters.

Values trump self-interest in most instances.

Swift, automatic associations about race and gender are influential.
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**PRESENTATION SUMMARY**

- People are extremely efficient at making trait judgments (e.g., competent, trustworthy) from faces.

- Rapid, unreflective judgments of competence based *solely* on facial appearance predict election outcomes.